



MEDIA RELEASE

SEMINAR TO PROMOTE ECO-TOURISM IN PERLIS

A group of a hundred people are scheduled to arrive at Tasoh Lake Resort in Perlis on 21 December to attend the “Perlis - Nature’s Greatest Gift” eco-tourism seminar organized by Tourism Malaysia.

The group, consisting of travel agents, homestay and tourism product operators, members of the media, hoteliers, as well as government officers, will be attending the four-day event in an effort to learn about the eco-tourism potential in Perlis.

There to officiate the seminar would be Perlis Tourism Exco YB Tuan Ahmad Bakri bin Dato’ Ali. The speakers at the seminar are Encik Ridzuan Salleh, the Director of the Perlis Forestry Department; Encik Alex Lee Yun Ping, the Chief Executive Officer of Ping Anchorage Travel and Tours Sdn. Bhd.; as well as Encik Mohammad Zukni bin Mohamed Yusuf, the director of ZUK Travel and Tours Sdn. Bhd. They will be presenting papers on “The eco-tourism potential of Perlis Forest Reserve,” “Conceptual eco-tourism” and “Eco-tourism package development” respectively.

The seminar aims to foster greater cooperation between the related government agencies and tourism industry members to ensure the success of the ‘Cuti-cuti 1 Malaysia’ campaign, to promote domestic tourism as well as to feature the eco-tourism products that Perlis has to offer.

Forty travel agents from Perlis, Kedah, Pulau Pinang and Kuala Lumpur will extend their stay until 23 December to visit some of Perlis's chief tourist sites, namely Muzium Kota Mayang, Taman Rimba Herba, Gua Wang Burma and Padang Besar.

Perlis has a variety of eco-tourism attractions such as the oldest and longest limestone range in Malaysia, the five hundred year old Banjaran Nakawan which stretches an impressive 38 kilometres, an exotic collection of flora and fauna such as the ancient Bogak plant (*Cycas clivicola*) as well as the attractive Wang Burma Cave.

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